

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
933059-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	693

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	933059	0788892

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F WXII 12 News @ 5 a 5-6am		- TWTF - -	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/16/12 5:28 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV21ACH \$300.00 NM									
3 WXII W 10/17/12 5:13 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV21ACH \$300.00 NM									
2 WXII Th 10/18/12 5:38 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV21ACH \$300.00 NM									
4 WXII F 10/19/12 5:39 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV21ACH \$300.00 NM									
2	10/22/12	10/22/12	M-F WXII 12 News @ 5 a 5-6am		M - - - - -	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M - - - - - 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 5:40 AM M-F WXII 12 News @ 5 am 5-6am :30 USPRTV21ACH \$300.00 NM									
3	10/16/12	10/17/12	M-F WXII 12 News @ 6 a 6-7am		- TW - - - -	:30	2	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TW - - - - 2 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/16/12 6:12 AM M-F WXII 12 News @ 6 am 6-7am :30 USPRTV21ACH \$725.00 NM									
2 WXII W 10/17/12 6:57 AM M-F WXII 12 News @ 6 am 6-7am :30 USPRTV21ACH \$725.00 NM									
4	10/22/12	10/22/12	M-F WXII 12 News @ 6 a 6-7am		M - - - - -	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M - - - - - 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 6:30 AM M-F WXII 12 News @ 6 am 6-7am :30 USPRTV21ACH \$725.00 NM									
5	10/18/12	10/19/12	NBC Today Show	7-9am	- - - TF - -	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - - - TF - - 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/18/12 8:59 AM NBC Today Show 7-9am :30 USPRTV21ACH \$900.00 NM									
2 WXII F 10/19/12 8:44 AM NBC Today Show 7-9am :30 USPRTV21ACH \$900.00 NM									



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Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	693	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/22/12	10/22/12	NBC Today Show	7-9am	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/22/12 7:28 AM NBC Today Show 7-9am :30 USPRTV21ACH \$900.00 NM									
7	10/16/12	10/19/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/16/12 9:48 AM Live with Regis & Kelly 9-10AM :30 USPRTV21ACH \$250.00 NM 2 WXII W 10/17/12 9:31 AM Live with Regis & Kelly 9-10AM :30 USPRTV21ACH \$250.00 NM 4 WXII Th 10/18/12 9:56 AM Live with Regis & Kelly 9-10AM :30 USPRTV21ACH \$250.00 NM 3 WXII F 10/19/12 9:38 AM Live with Regis & Kelly 9-10AM :30 USPRTV21ACH \$250.00 NM									
8	10/22/12	10/22/12	Live with Regis & Kelly	9-10AM	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/22/12 9:21 AM Live with Regis & Kelly 9-10AM :30 USPRTV21ACH \$250.00 NM									
9	10/16/12	10/19/12	NBC Today Show II	10A-12N	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 10/16/12 10:59 AM NBC Today Show II 10A-12N :30 USPRTV21ACH \$100.00 NM 1 WXII W 10/17/12 11:51 AM NBC Today Show II 10A-12N :30 USPRTV21ACH \$100.00 NM 4 WXII Th 10/18/12 10:57 AM NBC Today Show II 10A-12N :30 USPRTV21ACH \$100.00 NM 2 WXII F 10/19/12 11:52 AM NBC Today Show II 10A-12N :30 USPRTV21ACH \$100.00 NM									
10	10/22/12	10/22/12	NBC Today Show II	10A-12N	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/22/12 11:59 AM NBC Today Show II 10A-12N :30 USPRTV21ACH \$100.00 NM									
11	10/16/12	10/19/12	M-F WXII 12 News @ Noon	12-1pm	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/16/12 12:27 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV21ACH \$250.00 NM 3 WXII W 10/17/12 12:44 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV21ACH \$250.00 NM 2 WXII Th 10/18/12 12:13 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV21ACH \$250.00 NM 4 WXII F 10/19/12 12:58 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV21ACH \$250.00 NM									
12	10/22/12	10/22/12	M-F WXII 12 News @ Noon	12-1pm	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/22/12 12:45 PM M-F WXII 12 News @ Noon 12-1pm :30 USPRTV21ACH \$250.00 NM									
13	10/16/12	10/19/12	M-F WXII 12 News @ 5p	5-6pm	-TWTF--	:30	4	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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933059-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	693	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4		<u>Rate</u> \$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/16/12	5:36 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	USPRTV21ACH	\$800.00 NM
3	WXII	W	10/17/12	5:39 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	USPRTV21ACH	\$800.00 NM
4	WXII	Th	10/18/12	5:23 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	USPRTV21ACH	\$800.00 NM
2	WXII	F	10/19/12	5:42 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	USPRTV21ACH	\$800.00 NM
14	10/16/12	10/19/12	M-F WXII 12 News @ 6 p	6-630pm	- TWTF - -	:30	4	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4		<u>Rate</u> \$1,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/16/12	6:20 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	USPRTV21ACH	\$1,000.00 NM
4	WXII	W	10/17/12	6:20 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	USPRTV21ACH	\$1,000.00 NM
2	WXII	Th	10/18/12	6:23 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	USPRTV21ACH	\$1,000.00 NM
3	WXII	F	10/19/12	6:26 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	USPRTV21ACH	\$1,000.00 NM
15	10/22/12	10/22/12	M-F WXII 12 News @ 6 p	6-630pm	M- - - - -	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M- - - - -	<u>Spots/Week</u> 1		<u>Rate</u> \$1,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	6:14 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	USPRTV21ACH	\$1,000.00 NM
16	10/16/12	10/18/12	M-Sun Nightly News	630p-7p	- TWT - - -	:30	3	\$1,300.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWT - - -	<u>Spots/Week</u> 3		<u>Rate</u> \$1,300.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/16/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	USPRTV21ACH	\$1,300.00 NM
2	WXII	W	10/17/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	USPRTV21ACH	\$1,300.00 NM
3	WXII	Th	10/18/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	USPRTV21ACH	\$1,300.00 NM
17	10/22/12	10/22/12	M-Sun Nightly News	630p-7p	M- - - - -	:30	1	\$1,300.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M- - - - -	<u>Spots/Week</u> 1		<u>Rate</u> \$1,300.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	7:01 PM	M-Sun Nightly News	630p-7p	:30	USPRTV21ACH	\$1,300.00 NM
18	10/16/12	10/19/12	Inside Edition	7-730pm	- TWTF - -	:30	4	\$800.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4		<u>Rate</u> \$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/16/12		Inside Edition	7-730pm	:00		\$800.00 NM
			See MG 18.5						
			** offer different day ***						
4	WXII	W	10/17/12	7:21 PM	Inside Edition	7-730pm	:30	USPRTV21ACH	\$800.00 NM
2	WXII	Th	10/18/12	7:27 PM	Inside Edition	7-730pm	:30	USPRTV21ACH	\$800.00 NM
5	WXII	F	10/19/12	7:12 PM	Inside Edition	7-730pm	:30	USPRTV21ACH	\$800.00 NM
			MG for 18.1 10/16						
3	WXII	F	10/19/12	7:29 PM	Inside Edition	7-730pm	:30	USPRTV21ACH	\$800.00 NM
19	10/22/12	10/22/12	Inside Edition	7-730pm	M- - - - -	:30	1	\$800.00	NM



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Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	693	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/22/12	10/22/12	Inside Edition	7-730pm	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/22/12 7:21 PM Inside Edition 7-730pm :30 USPRTV21ACH \$800.00 NM									
20	10/16/12	10/19/12	Entertainment Tonight	730-8pm	-TWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 10/16/12 Entertainment Tonight 730-8pm :00 \$700.00 NM See MG 20.5 5 WXII W 10/17/12 7:42 PM Entertainment Tonight 730-8pm :30 USPRTV21ACH \$700.00 NM MG for 20.3 10/16 1 WXII W 10/17/12 7:56 PM Entertainment Tonight 730-8pm :30 USPRTV21ACH \$700.00 NM 2 WXII Th 10/18/12 7:45 PM Entertainment Tonight 730-8pm :30 USPRTV21ACH \$700.00 NM 4 WXII F 10/19/12 7:55 PM Entertainment Tonight 730-8pm :30 USPRTV21ACH \$700.00 NM									
21	10/16/12	10/20/12	M-Su WXII 12 News @ 11	11-1135pm	-TWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 10/16/12 11:22 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV21ACH \$800.00 NM 5 WXII W 10/17/12 11:29 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV21ACH \$800.00 NM 1 WXII Th 10/18/12 11:33 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV21ACH \$800.00 NM 3 WXII F 10/19/12 11:12 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV21ACH \$800.00 NM 4 WXII Sa 10/20/12 11:27 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV21ACH \$800.00 NM									
22	10/22/12	10/22/12	M-Su WXII 12 News @ 11	11-1135pm	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/22/12 11:10 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 USPRTV21ACH \$800.00 NM									
23	10/16/12	10/19/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 10/16/12 12:31 AM NBC Tonight Show 1135pm-1237am :30 USPRTV21ACH \$300.00 NM 1 WXII W 10/17/12 12:09 AM NBC Tonight Show 1135pm-1237am :30 USPRTV21ACH \$300.00 NM 3 WXII Th 10/18/12 12:10 AM NBC Tonight Show 1135pm-1237am :30 USPRTV21ACH \$300.00 NM 4 WXII F 10/19/12 12:20 AM NBC Tonight Show 1135pm-1237am :30 USPRTV21ACH \$300.00 NM									
24	10/22/12	10/22/12	NBC Tonight Show	1135pm-1237am	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/22/12 11:59 PM NBC Tonight Show 1135pm-1237am :30 USPRTV21ACH \$300.00 NM									
25	10/16/12	10/18/12	M-F WXII News @ 430a	430a-5a	-TWT---	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWT--- 3 \$50.00									

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25	10/16/12	10/18/12	M-F WXII News @ 430a	430a-5a	-TWT---	:30	3	\$50.00	NM																																												
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>Tu</td><td>10/16/12</td><td>4:40 AM</td><td>M-F WXII News @ 430a</td><td>430a-5a</td><td>:30</td><td>USPRTV21ACH</td><td>\$50.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>W</td><td>10/17/12</td><td>4:44 AM</td><td>M-F WXII News @ 430a</td><td>430a-5a</td><td>:30</td><td>USPRTV21ACH</td><td>\$50.00</td><td>NM</td></tr><tr><td>3</td><td>WXII</td><td>Th</td><td>10/18/12</td><td>4:43 AM</td><td>M-F WXII News @ 430a</td><td>430a-5a</td><td>:30</td><td>USPRTV21ACH</td><td>\$50.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Tu	10/16/12	4:40 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV21ACH	\$50.00	NM	2	WXII	W	10/17/12	4:44 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV21ACH	\$50.00	NM	3	WXII	Th	10/18/12	4:43 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV21ACH	\$50.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WXII	Tu	10/16/12	4:40 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV21ACH	\$50.00	NM																																											
2	WXII	W	10/17/12	4:44 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV21ACH	\$50.00	NM																																											
3	WXII	Th	10/18/12	4:43 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV21ACH	\$50.00	NM																																											
26	10/22/12	10/22/12	M-F WXII News @ 430a	430a-5a	M-----	:30	1	\$50.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$50.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>M</td><td>10/22/12</td><td>4:55 AM</td><td>M-F WXII News @ 430a</td><td>430a-5a</td><td>:30</td><td>USPRTV21ACH</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	10/22/12	4:55 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV21ACH	\$50.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WXII	M	10/22/12	4:55 AM	M-F WXII News @ 430a	430a-5a	:30	USPRTV21ACH	\$50.00	NM																																											
27	10/20/12	10/20/12	WXII 12 Sa/Su News at 6:6-8am		-----S-	:30	1	\$400.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WXII	Sa	10/20/12	7:49 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	USPRTV21ACH	\$400.00	NM																																											
28	10/20/12	10/20/12	Notre Dame Football	ND Football	-----S-	:30	1	\$400.00	NM																																												
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1	WXII	Sa	10/20/12	4:17 PM	Notre Dame Football	ND Football	:30	USPRTV21ACH	\$400.00	NM																																											
29	10/21/12	10/21/12	NBC Sunday Today	8-9am	-----S	:30	1	\$700.00	NM																																												
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30	10/21/12	10/21/12	NBC Meet the Press	9-10am	-----S	:30	1	\$500.00	NM																																												
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1	WXII	Su	10/21/12	10:00 AM	NBC Meet the Press	9-10am	:30	USPRTV21ACH	\$500.00	NM																																											
Total Spots							67																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$38,075.00
<u>Agency Commission</u>	\$5,711.25
<u>Net Amount Due</u>	\$32,363.75